

RM-10803

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MAR - 4 2004

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Carriage

B/M-10803

Localism Success Stories

RECEIVED

MAR - 4 2004

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Carthage, TX Broadcasters

Compiled by the Texas Association of Broadcasters – January 2004

Texas Association of Broadcasters – 502 E. 11th St., Suite 200 – Austin, Texas 78701
Phone (512) 322-9944 – www.tab.org – Fax (512) 322-0522

KGAS

From: "Donald Pitchford CHS-TV" <donniep@carthage.esc7.net>
To: "KGAS" <kgas@tyler.net>
Cc: "Jon Almeida" <jalmeida@carthage.esc7.net>
Sent: Wednesday, March 05, 2003 12:50 PM
Subject: Thank you
To Mr. Jerry Hanszen and Staff:

I've had some very nice comments regarding the recent coverage you provided for the Texas Media Awards recognition received by my second-year students.

Thank you for recognizing their efforts, and for your weekly promotion and broadcast of "Carthage Schools Present!"

Sincerely,
D. Pitchford / CHS-TV

=====
CHS-TV Phone: 903-693-2552 ext. 260

"Carthage Schools Present" broadcast information:

25-minute broadcasts:

Mondays (except for school holidays)

8:30 a.m. - KGAS 1590 AM and 104.3 FM

8:30 a.m. - Charter Cable Channel 21

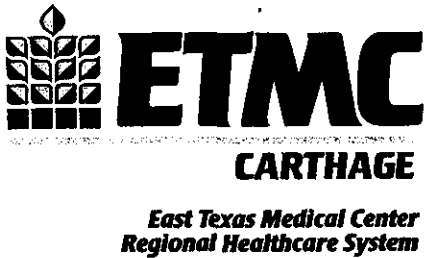
25-minute OR LONGER broadcasts:

8:30 a.m. - Charter Cable Channel 22

6:30 p.m. - Charter Cable Channel 22

We are currently investigating the technology to present streaming audio over the school web page to allow interested listeners to access each week's program on their home computers.

03/05/2003



*Public
File*

April 11, 2003

KGAS/KMHT Radio
Jerry Hanszen, President
215 S. Market St.
Carthage, Texas 75633

Dear Mr. Hanszen:

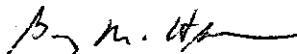
I'd like to personally thank you for writing a letter to Texas state legislators on behalf of East Texas Medical Center (ETMC). The incorporation of ETMC-Tyler into the BlueCross BlueShield (BCBS) network is important for all East Texans and every letter written brings us closer to this goal.

The outpouring of support we have received has been phenomenal. More than 7,500 letters have been generated from across East Texas and many have taken the time to personally express why the ETMC system is of value to their individual communities.

You have played an important role in helping East Texans achieve choice in healthcare providers and your continued support is greatly appreciated.

Please feel free to contact me at any time regarding our efforts.

Sincerely,


Gary M. Hudson
Administrator

05/22/03

Jermy.

Thanks for the support
of the schools during
my tenure of superintendent of
schools. You are appreciated.

WJ Gardner

SUPERINTENDENT

CARTHAGE INDEPENDENT SCHOOL DISTRICT



Peggy Silvey
Community Education
Coordinator

www.hospice-etex.com

Tyler 903/566-9023
800/777-9860
4111 UNIVERSITY BLVD.
TYLER, TEXAS 75701

Henderson 903/657-1554
128 EAST MAIN, BOX 2511
HENDERSON, TEXAS 75653



Joint Commission
on Accreditation of Healthcare Organizations
Accredited

Mr. Damsen,

Thank you for allowing Hospice of East Texas
to have time for the recent Family Pride
Edition, November 20th. We also appreciate
you doing the Invocation for our recent
Right Up A Life Celebration in Cuthbert
on November 25th. You and your staff
have provided our Organization with
excellent coverage in our communities.
Thank you again for all that you
do. Happy Holidays!

Peggy Silvey

December 16, 2003

Our home tour was a huge success thanks, in no small part, to the generous publicity given by the nice folks at KEAS.

All of the members of the Carthage Book Club thank you for your support.

Public File



Dear Jerry:

Just a personal note to
express my thanks to you
& your staff for doing an
excellent broadcast for us on
Old Glory Day. We couldn't
have done it without you.
Thanks for your support by
Main Street.

Sincerely,
Donna



January 13, 2003

Jerry Hanszen
KGAS Radio & ETMC
215 S. Market
Carthage, TX 75633

Dear Mr. Hanszen,

On behalf of Stewart Regional Blood Center and the 39 medical facilities we serve, I want to thank you for sponsoring the KGAS Radio & ETMC blood drive on Friday, December 27, 2002.

We want to express our sincere gratitude for your support and dedication to Stewart Regional Blood Center's volunteer blood donor program. Many lives will be touched by the generosity of the people at KGAS Radio & ETMC.

The attached Honor Roll lists all those who donated at your recent drive. Please express our appreciation to everyone who gave the gift of life.

It was a pleasure working with you. I look forward to seeing you soon.

Sincerely,

Charlotte Jordan

A handwritten signature in cursive script that reads 'Charlotte Jordan'. The signature is written in dark ink and is positioned to the right of the printed name.

W.E. & LELA I. STEWART BLOOD CENTER, INC.

815 South Baxter

Tyler, Texas 75701

A 501 (c) (3) Not-for-Profit Organization

Phone (903) 535-5400

FAX (903) 535-5450



Rusk County Electric Cooperative, Inc.

P.O. Box 1169, Henderson, Texas 75653-1169
Office: 3162 Highway 43 East • Phone (903) 657-4571
Jesse A. Bankhead, General Manager

April 14, 2003

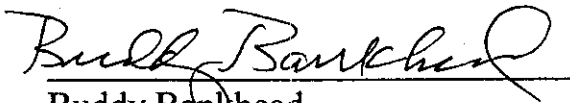
Mr. Jerry Hanszen
KGAS Radio Station
215 South Market
Carthage TX 75633

RE: EXHIBIT ON APRIL 10, 2003

Dear Mr. Hanszen:

Thank you for having an exhibit at our 66th Annual Meeting. Your participation helped to make the Home, Ranch, and Garden Show an interesting, as well as informative, event for our members and the general public. We appreciate your involvement in this community affair.

Thanks again,


Buddy Bankhead
General Manager


Ricki Keeling
Manager of Member Services

/sh

*Thanks for the coverage!
"I'm high on KGAS!"*

OFFICERS:

TRAVIS WALL
President

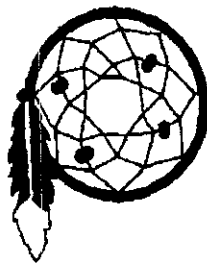
SAM ALLISON
Vice President

SID ASHBY
Secretary-Treasurer

BILL ADAMSON
Assistant
Secretary-Treasurer

DIRECTORS:

CLIFTON BEAVERS
JERRY BROWN
TRENTON JONES



*Public
File*

New Destinations, Inc.

**P.O. Box 1515 Carthage, TX 75633
936-248-2322**

February 16, 2003

Mr. Jerry Hansen
K-GAS Radio
215 South Market St.
Carthage, TX 75633

Dear Jerry,

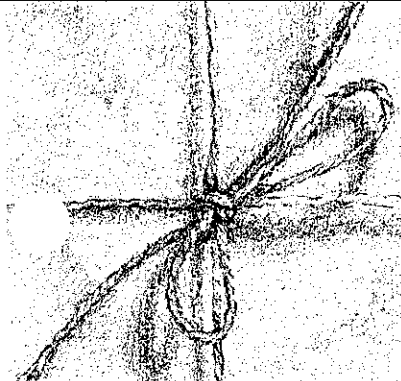
Thank you, again, for inviting Judy Guthrie and I to speak with you during last week's Panola Pride airing. I appreciate the interest and enthusiasm you portrayed about Camp Tenaha and the fund raising event we have planned in May.

I must admit that I was nervous when we met and preoccupied with thoughts about being on the air. I look forward to visiting you again and getting a chance to know you better.

Sincerely,

Cheri

Cheri Lambert, OTR
Executive Director



June 17, 2002

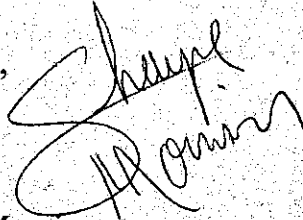
KGAS
215 S. Market St.
Carthage, TX 75633

Dear Jerry and Friends at KGAS:

We want to thank you for the outstanding coverage you gave us, and the advertising you donated to the Lesley Raines Concert. From the *Panola Pride* program to letting us send Ricochet in to be interviewed, you were there for us and we do appreciate it.

Our most recent figures show over \$14,000 in funds cleared at the concert with \$4,200 of that being raised by the silent auction. On behalf of Lesley and Richard, and all of us in Perfect Stranger we extend our heartfelt gratitude and love. We would ask your continued prayers during this time.

Sincerely,



Shayne Morrison

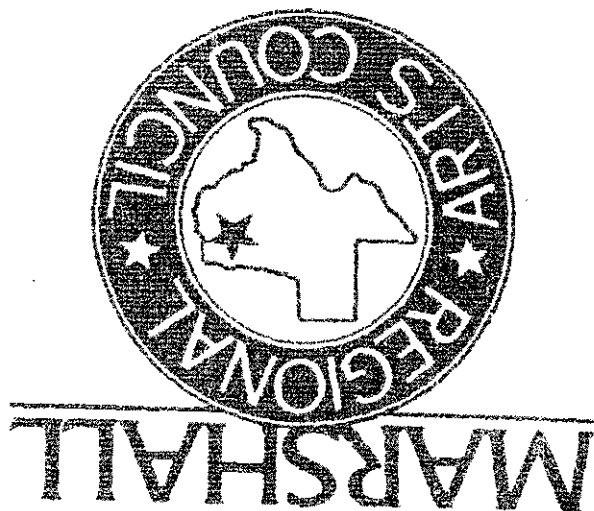


stewart
REGIONAL BLOOD CENTER

CHARLOTTE JORDAN
Recruitment Consultant

504 E. Loop 281 • Longview, Texas 75605
903-758-3056 • 903-757-2474
FAX 903-758-7973
chjordan@stewartblood.org

Dear Jerry
and MSHS Employees!
Thank you once again for continued
and loyal support for our Mask Bash
Blood drive and all other blood drives
that you so graciously support! We
could not bring in the numbers that we
do without you! You are a great
asset to our blood center and I cert-
ainly treasure our friendships as well!
I look forward to seeing you
all soon! Sincerely,
Charlotte



5/24/80
mawaka

Dear Shalee and Jerry
 We appreciate and make partnership
 and the work you do to promote "State Fair"
 when support, promotion and encouragement
 participation and involvement of all citizens
 in quality experience in both the arts and
 abundant is evident.
 Your response to our help! Help! for
 did not go unnoticed. Thank you for your
 help in this - we were pleased with the
 live broadcast, the presentation of the Harmon
 Court, Bragging Right Trophy, and our hopes
 to respond. We will continue to submit to
 you. Please call us again to come to Carthage
 He kept the map up, but appreciate your
 taking over the phone to us.
 Sincerely,
 Herman Mawaka, Executive Director

**UNITED STATES MARINE CORPS**

COMPANY C
1ST BATTALION, 23RD MARINES
4TH MARINE DIVISION, FMF
ARMED FORCES RESERVE CENTER
1430 DIMMIT DRIVE, SUITE 134
CORPUS CHRISTI, TEXAS 78419-5402

IN REPLY REFER TO:

10000

Gen

13 Jan 04

From: Toys for Tots Coordinator, Company C, 1st Battalion, 23rd Marines, 4th Marine Division
To: Brett Stenner, Clear Channel Radio Stations, Corpus Christi, TX
Subj: LETTER OF APPRECIATION

1. I cannot begin to thank you enough for your support throughout our 2003 Toys for Tots Campaign in Corpus Christi, TX. Even though our official dates for the campaign were November 14, 2003 through Dec 19, 2003 you and all the radio station personnel made every effort to work with us in every possible way to make our campaign a huge success. The totals for our campaign exceeded last year's totals because of the support you and your staff showed towards the campaign and us. The 12-hour radio marathon on November 21, 2003 with Clear Channel Radio Stations was one of the top toy collection events for our campaign, in which we collected over 2900 toys for that event alone. We were able to pass on to the community information about our campaign and how we could help them during their time of need by being interviewed live "on air" with your broadcasters, as well as the numerous public service announcements that were broadcast throughout our campaign. We were able to collect 75,626 toys that were distributed to 37,813 children from 8 counties in our area, and once again this would not have been possible without all of the support you and your staff displayed. Everyone displayed a sense of pride and dedication towards helping their community, and the atmosphere there is truly professional in every way.
2. Your radio stations are definitely a valuable asset to this community, and we could not have been successful without your support.
3. On behalf of the United States Marine Corps and the United States Marine Corps Reserve, thank you for your generosity and outstanding support throughout our Toys for Tots Campaign.

Eloy A. Rohrman
E.A. ROHRMAN

Stenner, Brett

From: Brenner, John
Sent: Friday, December 12, 2003 4:16 PM
To: Skeen, Sara; Sullivan, Steve; Stenner, Brett; Ethridge, Maya; Swetish, Crista; Cabello, Daniel; Flores, Norma; Garcia, Nacho; Aldrich, Chris; Cavazos, Freddy; ROBERTSON, CYNTHIA; Duff, Erica
Subject: FW: Dollar Days @ the Texas State Aquarium

-----Original Message-----

From: Donna Stockwell [mailto:donna@txstateaq.org]
Sent: Tuesday, December 09, 2003 11:22 AM
To: Brenner, John; Zepeda, Zee
Cc: Lisa Gonzalez
Subject: Dollar Days @ the Texas State Aquarium

Dear John,

Can not thank you enough for your support.

The weekend was fabulous. We were so impressed with the response from the radio psa's, I have already met with our CEO, Tom, and we are reworking our media budget for 2004. Radio works!!! Thank you so much for your help with this. We had a whopping 5,232 people.

RECEIVED

JAN 12 2004

LAMAR ELEMENTARY SCHOOL

A TEA 2001-2002 Recognized School

800 S. San Patricio
Sinton, TX 78387
361-364-6890
Fax 361-364-6898

Linda Barganski
Principal

Lynette Gerdes
Counselor

Gracie Silva
Assistant Principal

Norma Martinez
Secretary

Dear Sirs:

I'd like to thank you for the Star Student Bumper Stickers you sent to us. This year I decided to give one to each one of our students. Our campus was once again recognized by the Texas Education Agency for academic achievement because of our high TAAS scores.

The students proudly display their stickers not only on their parents' vehicles, but also on their binders, backpacks, etc. Thank you for making it possible for us to reward our students one more way.

Your continued support is greatly appreciated.

Sincerely,

Linda Barganski
Linda Barganski
Principal

The Advertising Council Inc.

Peggy Conlon
President & CEO

July 1, 2003

The Honorable Solomon P. Ortiz
United States House of Representatives
2136 Rayburn House Office Building
Washington, DC 20515

Dear Congressman Ortiz:

The Advertising Council, the nation's largest provider of public service communications, is pleased to inform you of the impressive support, KIII-TV (located in your Congressional district), has given to our public service advertisements (PSAs).

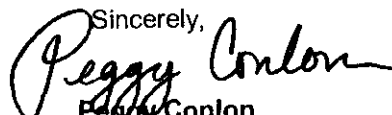
In 2002, this television station donated a total of 508 spots of valuable airtime towards Ad Council PSAs. This steadfast commitment to public service allows the Ad Council to communicate critically important messages to your constituents, helping to improve their lives and communities.

The Ad Council's longstanding relationship with the media is a powerful one. Over its 60-year history, the Ad Council has leveraged the pro bono resources of the media and advertising industries to address the most pressing social issues of the day. Through generous support from our media partners, Ad Council icons and slogans are woven into the very fabric of American culture - from Smokey Bear's "Only You Can Prevent Forest Fires", McGruff the Crime Dog's "Take A Bite Out of Crime", "A Mind is a Terrible Thing To Waste", "Friends Don't Let Friends Drive Drunk to "I am an American".

Each year, the Ad Council receives approximately \$1.3 billion in donated media for over 40 campaigns that promote awareness about high-school drop-out prevention, afterschool programs, art appreciation, family literacy, child hunger, parenting, learning disabilities, domestic violence prevention, mentoring, energy conservation, AIDS awareness, prenatal care and volunteerism.

The media also enable us to communicate messages to the public on behalf of the Federal Government, including the Department of Homeland Security, U.S. Army, Library of Congress, Department of Health and Human Services, Department of Housing and Urban Development, EPA, Department of Justice, Department of Transportation, Department of Agriculture, and Department of Defense. These Ad Council campaigns communicate vital messages such as seat belt safety, citizen preparedness, breastfeeding, community drug prevention, fair housing, childhood asthma and voting, just to name a few.

The Ad Council remains fully committed to delivering critical public service messages to all Americans, in your district and in communities nationwide. We could not accomplish this vital mission without the ongoing generosity of stations like KIII. Please join us in commending KIII for its continuing support to improve the lives of your constituents and our nation. Should you have any questions regarding this station's noteworthy contributions, please have your office call Kate Emanuel, Vice President of Government Relations at (202) 331-4152.

Sincerely,

Peggy Conlon
President and CEO
The Advertising Council, Inc.

cc: General Manager, KIII



10: The K III

Staff

Dean
Salutatorian
Schilling

Thank you for recognizing all of us on your station, I consider it an honorary gift. Thanks for keeping something positive and a little humor in the news. Good luck and I hope you like your new location.

Dean Schilling



It's people like you
Who can make a moment
A little more special...
A day a little bit brighter.
Thank you for your
kindness and your special
thoughtfulness for the
graduation gift.

George West High School
Senior Class of 2001

With Love
The Seniors



413c/b3

Dear Regina -

Thank you so much for inviting me to talk about the zodiac baskets. I do not understand how you got up that early... everyday! crazy! Truly though... we received some amazing baskets, especially the teen baskets. Thanks again for your sweet respect to the Rainbow Room. Call me if you ever need anything see you soon!
Love, Linda

BOWMAN & ASSOCIATES, C.P.A.

Certified Public Accountants

1801 S. Alameda, Suite 200

Corpus Christi, Texas 78404

Phone: 361-888-7700 Fax: 361-888-7704

T. Hardie Bowman, IV, C.P.A. Paul J. Tillman, C.P.A.

Robert T. Koester, C.P.A. Doni Sluyter, C.P.A. Donald E. Peterson, C.P.A.

Leighton H. Thompson, J.D. Marvin J. Wanner, J.D.

April 16, 2003

Mr. Gene Cox
Channel 3 TV
5002 S Padre Island Dr.
Corpus Christi, TX 78411

Re: April 14th Tax Call-In

Dear Gene:

Thank you for letting us participate in your "call-in" while we answered questions during your 5:00p.m. news cast. We certainly enjoyed coming to the TV station and helping out.

I will let you know in the future when major tax events occur that affect everybody for further consideration of your viewers.

Most Sincerely,



T. Hardie Bowman, IV
tbowman@bowmancpa.biz



February 26, 2003

Mr. Doug Tisdale
KIII-TV
5002 S. Padre Island Drive
Corpus Christi, TX 78411

Dear Mr. Tisdale,

On behalf of the Tree Council we would like to express our thanks. Our Tree Seedling Giveaway would not have been such a huge success without your support.

We want to thank your staff also. Your staff made Tim Beard feel welcomed and comfortable. By continuing to announce our giveaway during all the newscasts you created an excitement within the people's hearts. They were so excited to receive these free trees for their property. We could not believe the people already in line at 8 a.m.

We will be giving away more tree seedlings at Earth Day on April 12 at Hazel Bazemore Park. We hope we can share more trees with your viewers then.

Once again, thank you for your support. We know we can count on you.

Sincerely,

Tim Beard & Tiffany Henry
Co-Executive Directors

Officers

Staci Frerich
President

Karen Woodard
Vice-President

Lauren Dietz
Secretary

Chris Rote
Treasurer

Paula Biedenham
Historian

Board of Directors

Paula Biedenham
Jon Radebaugh
Lauren Dietz
Staci Frerich
Karen Woodard
Bill Kelly
Ted Turner Jr.
Chris Rote
Don Tyler
Michael Wornack
Cindy Straub

Co-Executive Directors

Tim Beard
Tiffany Henry



June 10, 2002

KGAS Radio
ATTN: Jerry Hanszen
215 S. Market
Carthage, TX 75633

COMMISSIONERS

KATHARINE ARMSTRONG IDSAL
CHAIRMAN, SAN ANTONIO

ERNEST ANGELO, JR.
VICE-CHAIRMAN, MIDLAND

JOHN AVILA, JR.
FORT WORTH

JOSEPH B.C. FITZSIMONS
SAN ANTONIO

ALVIN L. HENRY
HOUSTON

PHILIP MONTGOMERY
DALLAS

DONATO D. RAMOS
LAREDO

KELLY W. RISING, M.D.
BEAUMONT

MARK E. WATSON, JR.
SAN ANTONIO

LEE M. BASS
CHAIRMAN-EMERITUS
FORT WORTH

ROBERT L. COOK
EXECUTIVE DIRECTOR

Please accept this as a letter of sincere appreciation from the Panola County Game Wardens for your recent support of the Take-A-Kid Fishing event of 2002. Without considerate sponsors such as yourself this event would be impossible. However, due to your generous support this event had the largest attendance of youngsters ever. Because of support like yours, 230 youngsters were able to fish at Lake Murvaul and return to the pavilion at Decker Hill Park and enjoy Bar-B-Que chicken, hot dogs and drinks for lunch. After lunch every participating youngster received an out door related prize of their choice from rod and reel combos, folding camp chairs, sleeping bags, ice chest, flash lights and life jackets.

KGAS Radio provided live remote radio broadcast of this event where each sponsor was given recognition for making the event possible. Once again thank you so much for your contribution to help inspire the interest of our youth in out door related activities. We look forward to working with you next year.

*Give Thanks for
the Memories...*



Lone Star Legacy.

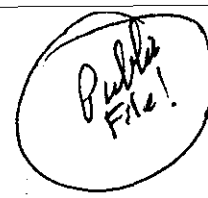
*Give to the
Lone Star Legacy
Endowment Fund*

Sincerely,

Larry Cranford

Brad Chappell

Tom Gallenbach



CARTHAGE INDEPENDENT SCHOOL DISTRICT

#1 BULLDOG DRIVE
CARTHAGE, TEXAS 75633-2370

April 17, 2002

Jerry Hanszen
KGAS – The Heartbeat of East Texas
215 S. Market
Carthage, TX 75633

On behalf of the faculty, staff and students of Carthage Junior High School, I would like to thank you for airing the public service messages about the TAAS testing at Carthage Junior High School. The students have been working extremely hard, and reminding them and their parents about the tests *will* make a difference. Knowing that our entire community is supporting them and wishing them success on the 2002 TAAS Test has to be a big boost for their confidence.

Sincerely,

Sherry Allums
Instructional Coordinator
Carthage Junior High School

Corpus
Christi